C532dn and MC573dn



Smart colour printers and MFPs that raise the bar for small businesses and workgroups

PRINT COPY[1] SCAN[1] FAX[1] NETWORK[2]

A4 ✓
Colour/Mono ✓
Duplex print, copy[1], scan[1], fax[1] ✓
Prints A6 to 210 x 1321mm, up to 220gsm ✓
1 – 25 users ✓

LED



Powerful printers to help you compete at a new level

Putting exceptional print quality, smart connectivity and solid levels of security within reach of small businesses and workgroups, the C532dn and MC573dn open up exciting opportunities.

The MC573dn with a 7" colour LCD touch screen and OKI's open architecture smart Extendable Platform (sXP) which can be used with third party software solutions, as well as bespoke document solutions. As a result, businesses can join the digital transformation, streamline their workflows, better manage overheads and prepare for growth.

This range also offers high level security measures like Private Print and optional Card Release to ensure only those authorised can view and print confidential company information. Wireless Direct gives further protection enabling safe concurrent connection of wired and wireless networking.

All the range is built on a powerful new engine which ensures impressive speeds and remarkable 1200 x 1200dpi print quality. A large memory makes it easy to handle graphic intensive work and Gigabit Ethernet enables faster transfer of large colour files across the network. This means more colour work can be printed when needed in the office – from business cards to brochures and banners, helping businesses build their brand in an affordable and time-efficient way.

Trouble-shooting, which is accessible on the display panel and through the OKI Mobile Print app ensure that these devices are easy to operate and maintain. Once new features are available the user can easily update their device through the OKI website portal.

AirPrint

Google Cloud Print 2.0 Ready

Print effortlessly from your smartphone or tablet. These printers are Google Cloud Print Ready and compatible with AirPrint by Apple Inc, enabling you to print wherever you are, without having to connect directly to a printing device.

C532dn

A powerful print engine with 1200 x 1200dpi print quality with serious security features. Its 30ppm print speed and 1,410 paper capacity with two optional paper trays make it a reliable choice for busy offices and high volume use. Optional Card Release*, Private Print (encrypted data transmission) which enables you to select a document from a print queue and release with a Print (encrypted data transmission), and Internet Protocol Security (IPSec) are among the security features this printer boasts.

MC573dn

This smart MFP offers everything provided by the C532dn together with 7" colour LCD touch screen and multifunction capability. It adds fast colour scanning (to 30ipm) to its copying, faxing and high quality print functions enabling efficient conversion to digital.





C532dn/MC573dn features at a glance

	C532dn	MC573dn
Functionality	Print	Print, Copy, Scan, Fax
Display Panel	3.5" Graphical LCD	7" colour LCD touch screen
Wireless	Optional	Optional
Colour print/copy[1] speed	30ppm	30ppm
Paper capacity (standard) with optional paper trays	250 + 100 1,410	250 + 100 1,410

*Available through the OKI Firmware Portal in 2017

Feature-rich for high level printing and day-to-day office needs

Stronger security
Keep documents confidential with Private Print and optional Card Release*, so users can view all print jobs before selecting which ones to print.



Improved connectivity
Wireless Direct offers concurrent connection of wired and wireless[2] networking in a safe way. Wireless accessory is available for both models.

Automatic duplex printing, copying[1], scanning[1] and faxing[1] as standard
Reverse Automatic Document Feeder (RADF) for simple, efficient and cost-effective handling of multi-page, single and double sided documents.



Direct printing and scanning[1]
Print directly from or scan[1] directly to a USB stick without the need of a PC, providing added flexibility and improving user efficiency.



Cost saving, high capacity toners
High capacity toner cartridges reduce total cost of ownership and user intervention.





User friendly and easy to operate
Quick and easy customisable 7”colour LCD touch screen[1], intuitive menu and enhanced help functionality; place frequently-used functions on the home screen for quick access. Firmware update tool for easy changes.



Perfect for high volume print jobs
With high speeds of 30ppm and a maximum paper capacity of 1,410 sheets with the 2 optional paper trays you can support high volume print requirements in-house.



Flexible media handling
Print on a wide range of media sizes and weights, from A6 to 1.3m long and from 64 up to 220gsm and up to 176gsm in duplex.

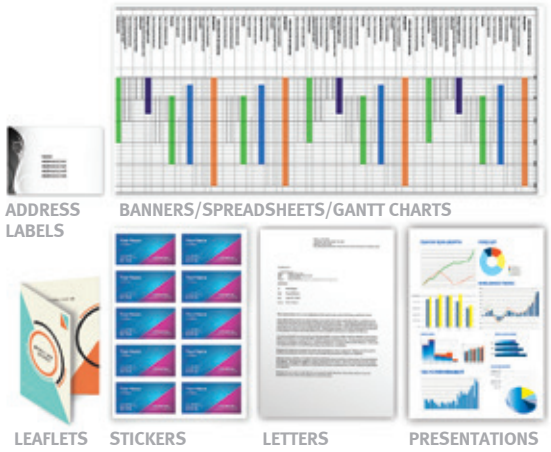


Functionality to improve your productivity and workflow

Print

Built on award-winning technology, the C532dn and MC573dn provide sharp, accurate and reliable printing.

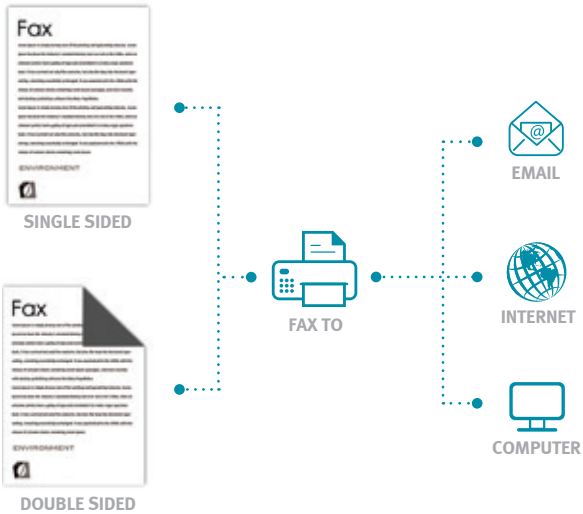
- High resolution 1200 x 1200dpi colour printing for professional business documents
- Print speeds of 30ppm – perfect for time-critical jobs
- Duplex printing as standard – reducing paper consumption and enabling the production of business documents in-house
- Private Print function for protected printing to ensure document confidentially, including PIN code and encrypted data transmission to the printer/MFP
- Shared Print - Store templates and documents on the device for users to print without authentication
- Maximum paper capacity of up to 1,410 sheets with 2 optional paper trays, keeping user intervention to a minimum
- Auto sensing multi-purpose tray (MPT) for printing on a wide variety of media sizes and weights
- Release print jobs with Card Release and select document form print queue
- Save money by printing Barcodes from SAP without additional Barcode module



Fax[1]

The MC573dn offers enhanced fax functionality, delivering Super G3 speed with intuitive controls that improve efficiency and document management.

- Super G3 speed enables faxes to be sent and received at high speed
- Forward faxes to another fax machine
- Forward faxes directly to an email address
- Edge removal automatically cleans up images
- Store and view incoming faxes on 7” colour LCD touch screen prior to printing to save money
- Save time with up to 40 touch screen buttons and 300 speed dials to retrieve regularly used numbers

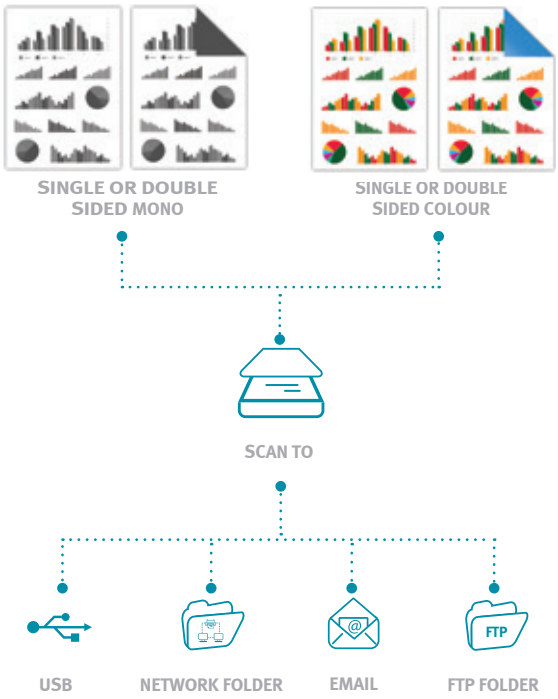


Ergonomically designed with user-friendly and intuitive displays to quickly guide you through each task. Job macro function records and instantly recalls frequently used tasks for highly efficient working.

Scan[1]

The MC573dn includes high definition LED colour scanner with a range of functions to improve workflow and productivity in the workplace.

- Fast colour and mono scan speeds of 30ipm
- 50 sheet Reverse Automatic Document Feeder (RADF) makes light work of multi-page, single and double-sided documents
- USB and network TWAIN scanning (PC and Mac)
- Save scan settings for repeated tasks
- LDAP provides direct access to contact and email data from an existing directory server, saving time and improving the reliability of document delivery
- Job Build function enables a number of different documents to be scanned to create one single document output
- Scan directly to: USB, network folder, email and FTP server for fast and versatile document storage and management
- Blank page skipping



Copy[1]

The MC573dn's LED scanning and printing delivers superior copy quality for clear, accurate and fast results.

- Multi page documents, single or double sided, are handled with ease
- Fast, high quality colour and mono copy output
- Job Macro function enables you to programme frequently used copy settings
- ID card copy for simple copying of double-side ID cards on a single sheet
- Background removal allows user to eliminate artefacts copied from glass or media on printed output
- Document collation automatically sorts copies of multi-page documents, saving time



Improving efficiency and reducing environmental impact

The C532dn and MC573dn incorporate a wide range of Eco-friendly features to help your organisation reduce its energy consumption, impact on the environment and ongoing costs.

Consolidating multiple devices into one

The MC573 brings together several devices into one efficient model reducing:

- **Energy usage** – lowering your environmental footprint
- **Consumables consumption** – saving you money

Reducing power consumption

100% based on LED technology that inherently consumes less energy

- **Eco Mode** – improves throughput performance and reduces energy consumption
- **Deep Sleep Mode** – reduces energy consumption to less than 1.4W
- **Quiet Mode** – reduces noise levels and energy consumption

Duplex printing, copying, scanning and faxing as standard

- Reduces paper usage
- Enables printing professional documents in-house

Reducing toner usage

- **Toner Save function** – reduces the amount of toner used when printing draft or internal documents. Select 3 levels of print quality

Advanced fax functionality reduces need for printing[1]

A range of fax features can help to reduce fax print volumes, saving energy, consumables and telecom costs:

- Send a fax to any PC on the network without the need for printing
- Store and view incoming faxes on 7" LCD touch screen prior to printing to save paper
- Block junk faxes to prevent unnecessary printing
- Internet fax reduces telecom costs

Bring ease of use to your fingertips

Usability of the MC573dn is further improved with a user-friendly 7" colour LCD touch screen.

Job Macro function allows users to record and re-use key sequences to speed up frequently used operations

Dedicated function buttons take you quickly and directly to the desired mode of operation



Customise your home screen quickly and easily to place frequently used functions at your fingertips for fast efficient working

QWERTY keyboard to simplify data and email address entry

Enhanced help function for handy, on screen graphic and text explanations

Store and view incoming faxes prior to printing to save paper

Solutions to enhance your print and document workflow

Built into the device

Mobile Printing

OKI enables today's mobile workforce to print wirelessly from any laptop, tablet or smartphone with smart printers and multifunction printers compatible with AirPrint and Google Cloud Print.

Security

Encrypted secure PIN printing and user authentication all help to protect documents. These are complemented by Wireless Direct for the concurrent connection of wired and wireless networking in a safe way, optional Card Release for keeping confidential documents secure, Private Print which enables you to select a document from a print queue and release with a pin.

Software and Utilities

ABBYY FineReader Sprint[1]

One-click OCR and conversion utility at no cost

The desktop PC/Mac software ABBYY FineReader® helps you create editable, searchable files from paper documents, PDF files or digital photos, saving time as well as the hassle of retyping documents.

- Edit a scanned document or an image PDF and create new documents into editable files without the need to reformat the structure, tables, columns, font styles and sizes within your documents
- Search and archive documents for quick and convenient retrieval by converting them into searchable PDF and PDF/A formats
- Convert documents into mobile-friendly formats, perfect for use with e-book readers, tablets or smartphones

Smart PrintSuperVision

For the management and control of networked printers and MFPs

With a powerful reporting structure, sPSV allows IT managers to take control of devices and troubleshoot any problems without user intervention, providing complete control and visibility of all printers across your network.

Providing visibility and control of your organisation's print spend, sPSV enables you to restrict access to individuals or groups and manage printing and copying within defined cost limits. sPSV also provides the ability to report on usage across the network, capturing information on volume, paper size, media type and consumables usage.

OKI's open platform

sXP (smart Extendable Platform) at the heart of your business productivity

This web services based platform enables seamless integration of these smart multifunction printers with your bespoke system or third party solutions, for example SENDYS Explorer, PaperCut MF and Drivve Image. This ensures that your document capture, distribution, management and output is efficiently executed and implemented, improving the productivity of your staff.

Software Development Kit (SDK) is also available for a rapid development of tailor-made solutions.

Smart Solutions

SENDYS Explorer

Document management at no extra cost

SENDYS Explorer enables businesses to do everything they need to do to capture, convert, distribute, upload or print documents. This, for the first time, brings exceptional document management capability to the smaller business, especially as all functionalities are also accessible through a smartphone/tablet app.

- **Document capture:** from MFP, smartphone/ tablet, desktop web interface and email
- **Document conversion:** Transform scanned documents into a wide range of editable formats
- **Document hub:** Distribute scanned files
- **Direct-Print:** Any document scanned or retrieved from the cloud directly from the MFP panel, smartphone/tablet or web interface



Business Printing Specialists

OKI's printer division is a global business-to-business brand dedicated to creating cost effective, professional in-house printing solutions which are designed to increase the efficiency of today's and tomorrow's businesses and their workflows. As pioneers in innovative print technologies from digital LED to High Definition Colour, we have a portfolio of award winning products and solutions enabling businesses to achieve both image focused, vibrant, quality print communications and budget flexibility.

OKI presents a full range of A3 and A4 colour and mono printers and MFPs, for workgroups and businesses of all sizes with superior media-handling capabilities. In addition our fax, POS and dot matrix printers complete our range of print solutions. These best in class products are designed to be easy to use making the job of in-house print easier.

Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI's Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.

Energy Star

Our printers and MFPs have earned the Energy Star by helping to eliminate energy waste through particularly energy-efficient designs. They use less energy to perform regular tasks. When not in use, they automatically enter a powersave mode and product features such as, duplex printing, further reduce the wasting of energy and paper resources.

3 Year Warranty^

^Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost to you. Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. Fully covered by OKI! For further information please visit: **http://warranty.oki.com.au** (Australia) or **http://warranty.oki.co.nz** (New Zealand). Without registration, the standard 1 year warranty applies.

20 years of LED Technology

OKI pioneered the development of digital LED technology in printers over 20 years ago. This innovation delivers High Definition printing – for more accurate, striking printed documents. Thanks to this digital LED technology, our printers are compact, environmentally friendly and energy efficient, using significantly less raw materials in the manufacturing process and consuming less energy. LED print heads have no moving parts, making our LED printers robust and ultra reliable.

High Definition Color

High Definition Color is OKI's own unique set of market defining hardware and software technologies. Together, these components deliver unsurpassed colour printing simply, intelligently, and with perfect results.

Great colour starts with OKI

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[1] MC573dn only
[2] Wireless is optional

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