Pro Series White Toner and Neon Range



Discover a New Dimension in Colour printing for garment decoration, signage and design

Pro7411WT White Toner (CMYW) A4 printer	✔
Pro8432WT White Toner (CMYW) A3 printer	✔
Pro6410 NeonColor Neon Colour (CMYK/W) A4 printer	✔



A revolution in design - printing in neon colour and pure white – in-house, on demand!

Pioneering digital LED technology challenges traditional, time consuming and costly print processes.



Unleash the creative potential of your business with OKI's Pro Series range of White Toner and Neon colour printers, giving you the power to produce cost-effective, attention grabbing designs. Extend the possibilities of printing on transfer media to personalise almost anything from T-shirts and garments to ceramics, plastics and metal.

Grow your business through lucrative new revenue streams by offering customers services that were previously expensive and required lengthy lead times. Deliver outstanding solid whites in a single pass on a wide range of clear and coloured materials, at high speed and outstanding quality from a compact digital LED printer.

The Pro Series range of White Toner and Neon printers deliver stunning designs beyond the standard colour spectrum for:

- Individualised garment decoration
- Eye catching point of sale barkers and display materials
- Short run packaging and mock-ups in design agencies
- Art, craft and textile departments for education sector
- Bespoke body art transfers
- Designer fashion and accessory personalisation
- Speciality coloured stationery for weddings and events



This new universe of opportunities is based on OKI's pioneering high definition A4/A3 technology that excels on an unrivalled range of media, freeing your business from the constraints of conventional printing and giving your creative department the power to produce in-house what used to be out-sourced to specialists.

This groundbreaking technology extends any business's capacity to boost revenue through bespoke printing for merchandise and display materials that become works of art in their own right.

White toner and neon printing gives designers, graphics studios, point of sale manufacturers – in fact almost any graphics-based business – the chance to explore a new dimension in colour printing, proofing and production, enabling them to print in-house what they want, when they want it.

The days of having to compromise on design because white or neon was not an option are gone. Now you don't have to worry about how vibrant colours will appear on dark media, or use white toner as a security mark that will be revealed under UV black light.

The **Pro7411WT** and **Pro8432WT** are breakthrough printers based on award winning white toner technology that deliver a stunning level of opacity, printing deep, solid whites on coloured media or over the standard CMY colours for transfer applications on fabric, plastic, ceramic and even metal. Printing on A4 and A3, respectively, these printers are incredibly versatile, enabling window and point of sale graphics to be created on demand.

The **Pro6410 NeonColor** is an A4 printer based on the same pioneering LED technology, that uses neon toner to produce dazzling, fluorescent effects through the use of vibrant neon colours, allowing graphics businesses to transcend the standard CMY spectrum and break free into a new world of product specialisation.



In-house printing just got smarter – in any colour, including white and electrifying neon.

The Pro Series White Toner & Neon colour printers provide creative businesses with the ability to quickly deliver stunning, high quality garment design, bespoke stationery and packaging concepts with no minimum quantity.

In education, art and craft departments gain the capability to print intricate, full colour designs on a wider than ever range of materials without the mess, preparation and extra equipment conventionally required.

For point of sale, the Pro Series enables fast, low cost production of eye catching display and window graphics on a wide variety of materials and the addition of dazzling neon-effect barkers and promotional signage that demand attention.

Building on pioneering digital LED technology and award winning white toner technology, the Pro Series printers allow the rapid production in-house of what formerly was only possible through costly outsourcing.

OKI offers a three year on-site warranty^ (on registration of your product), demonstrating our confidence in the reliability of these devices.

Print Smart, Print OKI

OKI's Pro Series White Toner and Neon range – a new revolution for the garment and product decoration industry.

The quick, clean, compact, maintenance free alternative with a fast ROI.

There is simply no alternative technology that can deliver the same high quality images on the widest range of materials with no fuss and a minimum quantity of one while you wait.

The ability to print solid, crisp white or electrifying neon on a range of media solves many challenges faced by designers and graphics based businesses. OKI's Pro Series White Toner and Neon colour printers combined with digital heat transfer media enables you to create eye catching designs on any colour and any type of fabric including cotton, polyester and synthetic mixes. There is no need to create complicated silk screens that are unforgiving and prone to human error and waste. Nor it is necessary to pre-treat dark garments prior to printing with Direct-to-garment printers which are slow and expensive, that also require regular cleaning and maintenance.

OKI solves long-standing printing challenges...

Sublimation Printing (inkjet)

OKI Solution:

- Print on any colour including black
- Print on any material - cotton, polyester and mixes
- Faster production and lower costs
- Cheaper blanks to decorate
- Original consumables with full manufacturer backed warranty





Screen Printing

OKI Solution:

- Fast set up and no laborious pre-production of multiple screens for full colour
- No minimum order quantity to make it profitable
- Simple to operate no specialist skills required
- No need to clean down post print

Direct-to-garment (inkjet)

OKI Solution:

- Faster production and lower costs
- No requirement for pre-treatment of dark garments.
- Print on anything including man-made materials or polyester
- No drying post printing
- More reliable, no regular maintenance required to clean blocked ink heads







Thermal Heat Transfer

OKI Solution:

- Easier to use, no need to stock multiple rolls of base colours
- Much faster and higher resolution
- No weeding required
- Full colour

OKI's groundbreaking digital Pro Series printers give graphic arts businesses the power to print the most intricate, personalised designs super fast, cleanly and without hassle. Versatility to print on virtually anything from fabrics and T-shirts, to ceramic, glass, metals and plastics.

Digital heat transfer technology has the lowest set-up costs, no need for additional equipment and a profitable minimum run of one delivers the fastest ROI!

With full colour, including neon, the Pro Series printers open doors to new sources of revenue. The opportunities are endless...

Business Printing Specialists

OKI's printer division is a global business-to-business brand dedicated to creating cost effective, professional in-house printing solutions which are designed to increase the efficiency of today's and tomorrow's businesses and their workflows. As pioneers in innovative print technologies from digital LED to High Definition Colour, we have a portfolio of award winning products and solutions enabling businesses to achieve both image focused, vibrant, quality print communications and budget flexibility.

OKI presents a full range of A3 and A4 colour and mono printers and MFPs, for workgroups and businesses of all sizes with superior media-handling capabilities. In addition our dot matrix printers complete our range of print solutions. These best in class products are designed to be easy to use making the job of in-house print easier.

Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

High Definition Color

High Definition Color is OKI's own unique set of market defining hardware and software technologies. Together, these components deliver unsurpassed colour printing simply, intelligently, and with perfect results.

3 Year Warranty^

^Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years at no extra cost to you. Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. Fully covered by OKI! For further information please visit: **http://warranty.oki.com.au** (Australia) or **http://warranty.oki.co.nz** (New Zealand). Without registration, the standard 1 year warranty applies.

20 years of LED Technology

OKI pioneered the development of digital LED technology in printers over 20 years ago. This innovation delivers High Definition printing – for more accurate, striking printed documents. Thanks to this digital LED technology, our printers are compact, environmentally friendly and energy efficient, using significantly less raw materials in the manufacturing process and consuming less energy. LED print heads have no moving parts, making our LED printers robust and ultra reliable.

Great colour starts with OKI

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OKI
Open up your dreams

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